

DEZRAYE MEI PENG CHOI

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510.517.7975

WORK AND EXPERIENCE

Freelance Graphic Designer, Oakland, CA.

November 2000–present

I work with companies of all sizes to create effective web, print and multimedia design solutions.

Rider, Cantus Farm, Walnut Creek, CA.

April 2007–present

I ride 4–8 horses daily that are in training for hunter/jumper competition.

Senior Designer, CNET Networks Entertainment, San Francisco, CA.

September 2004–April 2007

I was part of a team that focused on the marketing and branding of GameSpot.com, MP3.com and TV.com. I developed concepts for mini-sites, print ads, direct mail pieces, invitations, signage and online ad campaigns.

Production Assistant, Pacific Sun, Mill Valley, CA.

September 2003–September 2004

I produced the classified ad section and worked with the sales staff to design ads for this independent newspaper.

Executive Assistant, Local 39 Training Department, San Francisco, CA.

March 2002–September 2003

I maintained the web site and art directed all print materials.

EDUCATION

Bachelor of Arts in Studio Art, University of Puget Sound, Tacoma, WA.

September 1996 – May 2000

I focused on photography and was awarded a merit-based Trustee Scholarship for the duration of my undergraduate studies.

SKILLS

Adobe Creative Suite

Microsoft Office

HTML

CSS

REFERENCES

Available upon request.